



West Sweden

Big Data, Machine Learning & AI

An Inspirational Map




BUSINESS REGION
GÖTEBORG

Google Cloud Platform

Why Google Products Solutions Launcher Pricing Customers Documentation Support Partners

TRY IT FREE CONTACT SALES

Faces Labels Web Properties Safe Search JSON



Label	Confidence
Necktie	88%
Professional	85%
Business Executive	84%
Suit	83%
Smile	80%
Standing	79%
Businessperson	79%
Photography	79%
Outerwear	75%
White Collar Worker	73%
Dress Shirt	71%
Gentleman	69%

Johan Hogsved.jpg

About Johan Hogsved

20 years of experience in combining Tech, Business & Leadership.

M.Sc. Engineering Physics, B.Sc. Business Administration.

Founding Partner at haw & co - IT-development & management consulting plus a startup

Working as a consultant for Business Region Göteborg

Evangelist



BUSINESS REGION
GÖTEBORG

West Sweden - Map of Big Data, Machine Learning and AI

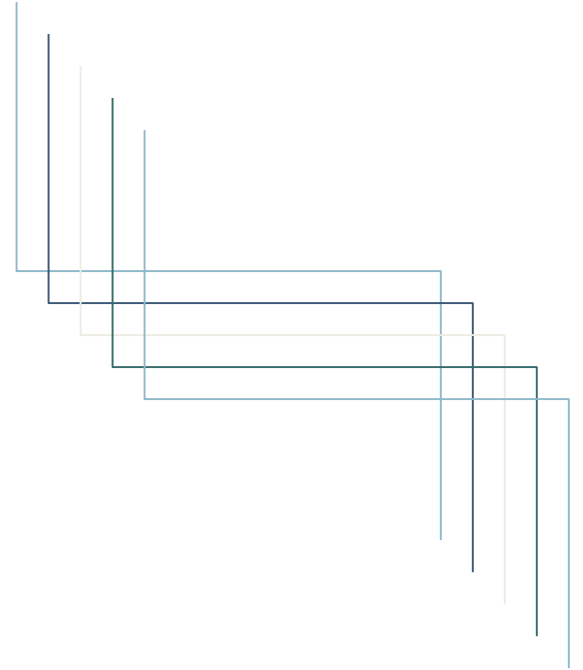
The Mission

Definitions

The Map

Select Industries, Companies & Actors

Next Step



The Mission

Make a map featuring West Sweden actors in the Big Data, Machine Learning & AI arena

”Is it possible to find 100 companies and organisations in the Gothenburg Area only?”



BUSINESS REGION
GÖTEBORG

Definitions used here

Big Data: The use of predictive analytics, user behavior analytics, or certain other advanced data analytics methods that extract value from data.

Machine Learning: A field of computer science that gives computers the ability to learn without being explicitly programmed.

Artificial Intelligence: When a machine mimics "cognitive" functions that humans associate with other human minds, such as "learning" and "problem solving"



What we laughed at in 2014...

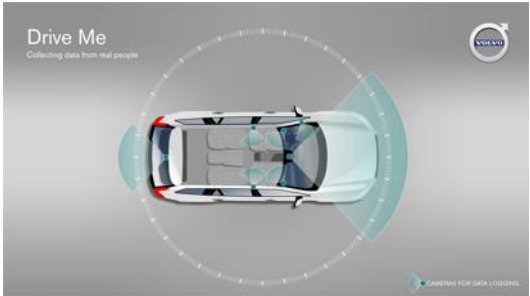


©marketoonist.com



BUSINESS REGION
GÖTEBORG

Where we are today...



BIG DATA, MACHINE LEARNING & AI INSPIRATIONAL MAP – WEST SWEDEN 2018

Applications (verticals)



Transport & Automotive	Internet & Security	Financial & ERP	Life Science	Other verticals

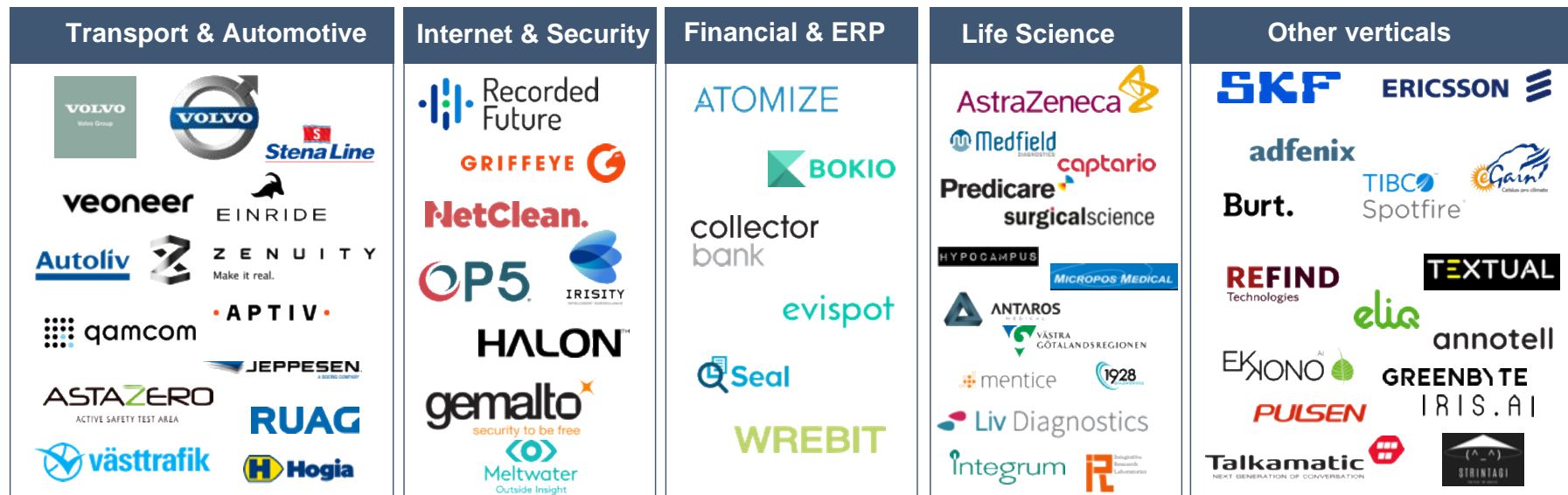
Partners



Service	Research & Education	Incubators & Arenas

BIG DATA, MACHINE LEARNING & AI INSPIRATIONAL MAP – WEST SWEDEN 2018

Applications (verticals)



Partners



RIG DATA MACHINE LEARNING & AI INSPIRATIONAL MAP – WEST SWEDEN 2018

Applications (verticals)

Transport & Automotive



Health & Security



Financial & ERP



Life Science



Other verticals



Partners



Research & Education



Incubators & Arenas



Volvo Cars - Innovation in Transportation



Volvo Trucks - Innovation in Transportation



AI LANDSCAPE – TRANSPORT & AUTOMOTIVE



For Volvo Cars, technology should make people's lives easier. That's why our approach to autonomous driving is all about the people that will use them.

Our future cars will be able to navigate without human input, equipped with sensors that read the surroundings, adapting to changing traffic conditions.



"Our work is about where the technology meets the customer benefit. As a starting point, we look at the demands put on customers by their customers. We are focused on solutions that can make difficult, repetitive and time-consuming tasks easier for all concerned."

Hayder Wokil

Autonomous & Automated
Driving Director,
Volvo Truck



Our company originates from the safety leaders of the automotive industry. We are young as a company but our starting point builds on robust industrial automotive solutions.

We have a unique skillset from Tier 1 and OEM domain knowledge. All the way from sensors to vehicle control.

We have joined forces to create an independent company offering our passion, technology, and solutions.




Veoneer's ambition is to be a leading system supplier for ADAS and autonomous driving as well as a market leader in automotive safety electronics products.

Veoneer has the world's broadest automotive safety product portfolio, comprised of state-of-the-art active safety systems, restraint control systems, and brake systems.



BUSINESS REGION
GÖTEBORG

Recorded Future - Innovation in Cyber Security

 Recorded Future

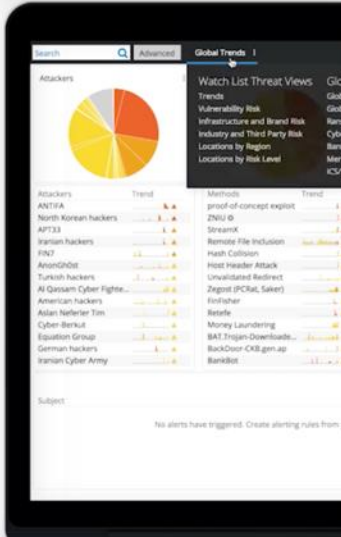
Product ▾ Solutions ▾ Customers Partners Blog Resources ▾ [GET STARTED](#) [LOGIN](#)

PRODUCT

Real-Time Intelligence, Instant Integration.

Cut out laborious manual collection and get measurably more context than threat feeds alone, all updated in real time so information stays relevant. Recorded Future packages intelligence for faster human analysis or rapid integration with your existing security technology.

[SEE PRODUCT](#) [WATCH A VIDEO](#)



The screenshot displays the Recorded Future web interface. At the top, there's a navigation bar with the Recorded Future logo and links for Product, Solutions, Customers, Partners, Blog, and Resources. A green 'GET STARTED' button and a 'LOGIN' button are also present. The main content area is titled 'PRODUCT' and features the headline 'Real-Time Intelligence, Instant Integration.' followed by a paragraph describing the service's benefits. Below this are two buttons: 'SEE PRODUCT' and 'WATCH A VIDEO'. To the right, a large image shows a laptop displaying the Recorded Future dashboard. The dashboard includes a search bar, a 'Global Trends' section with a pie chart for 'Attackers' and a table for 'Methods', and a 'Watch List Threat Views' section. The 'Attackers' table lists various threat actors like ANITA, North Korean hackers, and APT33. The 'Methods' table lists various attack techniques like proof-of-concept exploit, ZNet 0, and StreamX.



BIG DATA, MACHINE LEARNING & AI INSPIRATIONAL MAP – WEST SWEDEN 2018

Applications (verticals)

Transport & Automotive



Internet & Security



Financial & ERP



Life Science



Other verticals



Service



Research & Education



Incubators & Arenas



Partners

AI LANDSCAPE – INTERNET & SECURITY



You need more than just internal network data to uncover evolving and stealthy threats.

We believe machine learning combined with human expertise is unrivaled at scaling the delivery of contextualized threat intelligence.



"The world's premier platform for accumulating knowledge and building intelligence"

A revolutionary, open and modular digital investigation software used by national security, defense and law enforcement agencies around the world.



Halon consists of a dedicated team of doers. Together we have set out to change the landscape of email technology, by enabling service providers to tailor their perfect email infrastructure.



"To err is human, they say. But in the security business, the goal is a zero fail rate, something nobody comes closer to than Irisity."

Irisity's solution: To combine Artificial Intelligence and Machine Learning and couple it with vigilant human input.



BIG DATA, MACHINE LEARNING & AI INSPIRATIONAL MAP – WEST SWEDEN 2018

Applications (verticals)

Transport & Automotive

Internet & Security

Financial & ERP

Life Science

Other verticals

Partners

Service

Research & Education

Incubators & Arenas

**AI is getting ready for healthcare.
But is healthcare ready for AI?**



AI can create value across the value chain



R&D

- Drug discovery
- Drug Design
- Clinical trials



Product & service

- Supply & distribution
- Product portfolio
- Education



User experience

- Diagnosis
- Patient support
- Decision support

AI LANDSCAPE – LIFE SCIENCE



"Great minds in a vibrant environment inspires scientific innovation"

Our Gothenburg site is one of AstraZeneca's three strategic science centres. We thrive in a multinational environment working cross-functionally across the globe with AstraZeneca colleagues as well as academic and industry partners.



The Integrum OPRA Implant System is a bone-anchored system based on osseointegration, where the prostheses are directly attached to the bone, thereby avoiding the use of a socket.

The system is clinically well tested and, since 1990, it has helped more than 400 individuals to improve their quality of life.



IRLAB Therapeutics is a leading research and development company focused on illnesses in the central nervous system (CNS), currently focusing on the development of drugs to assist patients with Parkinson's disease.



Micropos Medical is a Swedish medical device company with technology for enhanced radiotherapy of cancer, like hypofractionation and stereotactic radio surgery (SRS) / stereotactic body radiotherapy (SBRT).



BUSINESS REGION
GÖTEBORG

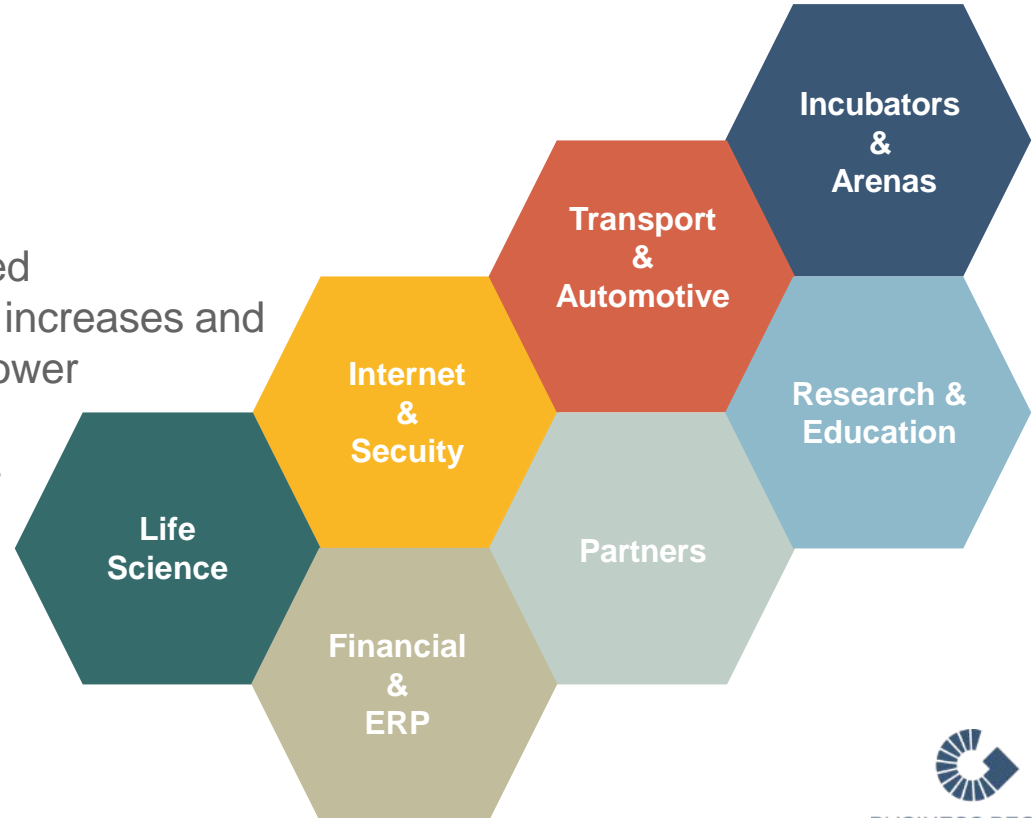
Key Findings

Rapid growth in the region

Found in almost every vertical

Usage of technologies adapted to need
The possibilities using the technology increases and
the threshold to start gets lower and lower

All actors are not world leading in AI –
but use it to improve their
current business



CONFERENCES & MEETING SPACES

SPREADING THE WORD

- 2018-04-10 GAIA Machine Learning & Data Science Conference 2018
- 2018-04-12 Vehicle Electronics & Connected Services – Lindholmen
- 2018-04-23 Foss North
- 2018-04-24 Vitalis 2018 - E-health
- 2018-04-26 *MedTech West Workshop – Invitation only*
- 2018-05-21 Gothenburg Tech Week
- 2018-05-27 ISCE 2018 – International Conference on Software Engineering
- 2018-05-29 Lindholmen Software Development Day 2018
- 2018-09-27 Park Annual 2018 – Life Science, incl. Digital Health & MedTech
- MeetUp Machine Learning & Data Science (GBG)





Thank you!



BUSINESS REGION
GÖTEBORG